

**NICVA Faith Engagement** is offering six free online events covering governance, social media and fundraising have been planned for the faith-based community sector for September and October -

## Two social media events



### **Social media #1: Faith & Social Media: Facebook**

*'The Covid-19 pandemic has meant that 'going digital' is no longer solely for the technically savvy. Many organisations have already taken the plunge, but where do you even begin if you've never engaged online before? With the huge range of digital platforms available, many charities with no digital specialists are feeling a bit adrift and fear falling behind. This webinar aims to prove that going digital isn't just for the big 'fish' smaller faith-based charities can find ways to innovate. As the biggest & most popular Social Media platform, can your group afford not to be on it?*

*This webinar will enable you to learn how to...*

- 1. keep up with your supporters,*
- 2. celebrate achievements,*
- 3. post events, or other things that you are doing*
- 4. deal with negative comments*

**Dates: Tuesday 29<sup>th</sup> September 2020 from 10.00 – 11.00am**

**Online Session:** This session will be facilitated online. We'll provide instructions and support for participants to get setup.

### **Social Media #2: Faith & Social Media: Twitter, Instagram. Canva**

Using other Social Media Platforms combining Twitter & Instagram,

*Being on Social Media is essential for generating visibility and helping people find out what you do. But, how do you know which is better for what you need as a small faith-based charity? This webinar will help you navigate your way through each platform and signpost you to tools that can help make things easier.*

*This webinar will help you to achieve...*

- 1. Using Twitter and Instagram more effectively*
- 2. Importance of Video on Social Media*
- 3. Useful tools to help you*

**Date: Tuesday 6th October 2020 from 10.00 – 11.00pm**

**Online Session:** This session will be facilitated online. We'll provide instructions and support for participants to get setup.

## Two Faith in Fundraising events

Need to Fundraise for your church or group but don't know where to start? This two-part series is a great introduction for people new to fundraising. We will examine where funding can come from, fundraising methods, how to build a case for support and funders who can support your group.



**Faith in Fundraising #1: Unrestricted Funding and Fundraising**

**Date: Thursday 15th October 2020 from 10.00-11.00pm**

**Online Session:** This session will be facilitated online. We'll provide instructions and support for participants to get setup.

**Faith in Fundraising #2: Grants & Trusts**

**Date: Thursday 22<sup>nd</sup> October 2020 from 10.00-11.00pm**

**Online Session:** This session will be facilitated online. We'll provide instructions and support for participants to get setup.

## Two Governance events



### **Governance for new (or nearly new) Trustees**

Good Governance is essential for an organisation to have direction, plan ahead, be effective and meet legal requirements. This training will develop and improve your governance knowledge to ensure that your organisation is governed and led effectively.

This session is specifically designed for those who are newly elected/appointed onto the committee/board of a charitable organisation (charity trustees). It will also be of interest to those charity trustees (committee members/directors) who wish to understand more about their role on the committee/board and what is expected of them.



The training will include:

- The role of the committee/board
- Legal duties of Trustees and best practice considerations
- The principles of good governance
- Charity regulation

**Date: Tuesday 22<sup>nd</sup> September 2020 Time: 10.00am – 12.10pm (includes short break)**

**Online Session:** This session will be facilitated online. We'll provide instructions and support for participants to get setup.

### **Effective online trustee meetings**

Most charities have had to hold their Trustee meetings online due to the COVID-19 lock down. For many, it has been their first experience of online meetings and some have adapted very well to this environment even though it may not be the preferred method to hold a meeting.

Going forward charities may have to (or choose to) continue with online meetings so it's good to take time to see if they could be improved.

In this session, we'll cover tips to help you think about how your trustee meetings could be more effective:

- Getting to grips with online meetings
- Setting an effective agenda
- Meeting roles
- Decision making
- Wrapping up and following up.

**Date: Tuesday 13<sup>th</sup> October 2020 Time: 10.00 – 11.00am**

**Online Session:** This session will be facilitated online. We'll provide instructions and support for participants to get setup.

Further details: [lynda.gould@nicva.org](mailto:lynda.gould@nicva.org)

Book a place: <https://www.nicva.org/events>